



# Sponsorship Packages 2020



# Douglas Park Wilton Football Club Incorporated

ABN: 86 677 972 609

PO Box 18 Douglas Park, NSW 2569

[www.douglasparkwiltonfc.com.au](http://www.douglasparkwiltonfc.com.au)

[dpwfootballclub@gmail.com](mailto:dpwfootballclub@gmail.com)

Dear Potential Sponsor,

It is with great pleasure that we present to you our sponsorship package for the 2020 season at Douglas Park Wilton Football Club.

Our football club could not operate without our committee members, our coaches and managers, our soccer stars and their families, our volunteers and most importantly our sponsors.

Our club is a community-based club who prides itself on building confidence, teamwork and a passion for soccer. We are associated with the Macarthur Football Association (MFA) and are based in a growing residential area and we have had significant rises in registered players over the years. 2019 saw us register our first all-girls competition team in the under 13 age group. We field 178 players, 17 teams ranging from under 6 to under 13, and host a senior all ages men's team.

It is because of sponsors like you that our club can evolve and develop and prepare for a prosperous future as a successful football club.

We are proud to present you the enclosed sponsorship package with numerous options for you to choose from. We would like to provide you with opportunities to promote your business during the season and develop a close partnership with you.

Our current affiliated businesses report improved community support because of their visibility and promotion with our club.

We are seeking a major sponsor for the next three years and have a tiered sponsorship package following this. Please take the time to peruse at your convenience and please do not hesitate to contact the following people should you wish to become a part of our great club.

Brooke Johnson – Vice President - Mobile: 0422 131 752

Emma Neate – Treasurer – Mobile: 0430 309 914

Sarah McAteer – Secretary – Mobile: 0418 272 930

We look forward to hearing from you.

Kindest Regards,

Douglas Park Wilton Football Club



# Douglas Park Wilton Football Club Incorporated

ABN: 86 677 972 609

PO Box 18 Douglas Park, NSW 2569

[www.douglasparkwiltonfc.com.au](http://www.douglasparkwiltonfc.com.au)

[dpwfootballclub@gmail.com](mailto:dpwfootballclub@gmail.com)

## ELITE SPONSORSHIP PACKAGE \$15,000 FOR THREE YEARS

Elite Sponsorship package will include:

- Exclusive Sponsor Logo (along with Club Logo) on Playing Strip for both Senior and Junior teams for a three-year sponsorship term.
- Double sided Ground Signage to be displayed for the entirety of the term during game seasons.
- Company details on official DPWFC website
- Company details on Club Facebook page weekly
- Weekly Social media Posts
- Presentation day invitation and involvement
- Club token of recognition

Involvement on presentation day will include:

- Signage provided by sponsor
- Presenter of "Club Person of the Year" Plaque with a small take home Replica also being awarded

In recognition of Elite Sponsorship, sponsor will:

- receive a framed Razorbacks jersey with club and sponsor logo



# Douglas Park Wilton Football Club Incorporated

ABN: 86 677 972 609

PO Box 18 Douglas Park, NSW 2569

[www.douglasparkwiltonfc.com.au](http://www.douglasparkwiltonfc.com.au)

[dpwfootballclub@gmail.com](mailto:dpwfootballclub@gmail.com)

## **“TUSK SHOP” SPONSORSHIP PACKAGE \$6,500 FOR TWO YEARS**

Tusk Shop Sponsorship Package will include:

- Ground Signage above both the canteen and BBQ
- Sponsor logo along with club logo on navy coloured aprons to be worn at both BBQ and canteen
- Company details included on club website
- Company details on club Facebook page for home games only
- Fortnightly social media posts – home game cycle only
- Presentation day invitation and involvement
- Club token of recognition

Involvement on presentation day will include:

- Presentation of ‘Junior Club Person of the Year’ trophy with sponsor name engraved on the plaque

In recognition of ‘Tusk Shop’ sponsorship, sponsor will:

- receive a framed Razorbacks jersey with club and sponsor logo



# Douglas Park Wilton Football Club Incorporated

ABN: 86 677 972 609

PO Box 18 Douglas Park, NSW 2569

[www.douglasparkwiltonfc.com.au](http://www.douglasparkwiltonfc.com.au)

[dpwfootballclub@gmail.com](mailto:dpwfootballclub@gmail.com)

## REGISTRATION SPONSORSHIP PACKAGE \$2500 FOR ONE YEAR

Registration sponsorship package will include:

- Presentation Folder for each financial registered player which will feature sponsor logo along with club logo
- Registration Sponsor will be allowed to include advertising material related to their business within the Presentation Folder
- Welcome letter to be included highlighting committee members and contact details, website address and Facebook page details
- Provision of drink bottle and car sticker to be included in each presentation folder - Sponsor logo and Club logo to be featured on both items
- Company details on DPWFC official Website
- Company details on DPWFC Facebook page weekly for 1 month leading into Registration Day and up until Registration closure date
- Ground signage – single sided banner at “Walk In” entrance to the field
- Wrist bands and tattoos to be included by club



# Douglas Park Wilton Football Club Incorporated

ABN: 86 677 972 609

PO Box 18 Douglas Park, NSW 2569

[www.douglasparkwiltonfc.com.au](http://www.douglasparkwiltonfc.com.au)

[dpwfootballclub@gmail.com](mailto:dpwfootballclub@gmail.com)

## TRAINING SPONSORSHIP PACKAGE

### \$350 FOR ONE YEAR

Training Sponsorship will include:

- Sponsorship of one DPWFC team.
- Navy training shirt to be purchased per team player with Sponsor Logo on the back and Club logo on the front
- Training Shirt to be presented to the team (if possible by the Sponsor) at the first team training session after the shirts have been delivered
- Company details on DPWFC official website
- Company details on Facebook page
- Coach / Team manager / Nominated Person to tag the sponsor in weekly match reports on Club Closed Group Facebook page.



# Douglas Park Wilton Football Club Incorporated

ABN: 86 677 972 609

PO Box 18 Douglas Park, NSW 2569

[www.douglasparkwiltonfc.com.au](http://www.douglasparkwiltonfc.com.au)

[dpwfootballclub@gmail.com](mailto:dpwfootballclub@gmail.com)

## GROUND SIGNAGE SPONSORSHIP PACKAGE \$250 FOR ONE YEAR

Ground Signage Sponsorship package will include:

- Single sided ground signage for entirety of season
- Company details and logo on DPWFC official website
- Company details and logo on Facebook page